

PTO/SB/21 (09-04)

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<b>TRANSMITTAL FORM</b>  (to be used for all correspondence after initial filing)	Application Number	09/816,794	
	Filing Date	March 22, 2001	
	First Named Inventor	Allen R. DeCotiis	
	Art Unit	3621	
	Examiner Name	Calvin L. Hewitt, II	
Total Number of Pages in This Submission	25	Attorney Docket Number	44000/04225

ENCLOSURES (Check all that apply)		
<input checked="" type="checkbox"/> Fee Transmittal Form <i>in duplicate</i> <input type="checkbox"/> Fee Attached	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> After Allowance Communication to TC
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name	CARLTON FIELDS, P.A.		
Signature			
Printed name	Andrew C. Greenberg		
Date	February 22, 2005	Reg. No.	38476

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February 22, 2005

Commissioner for Patents  
Mail Stop Amendment  
P.O. Box 1450  
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**VIA FIRST CLASS MAIL**

Re: Response to Office Action  
Title: SYSTEM, METHOD AND ARTICLE OF MANUFACTURE  
GENERATING A MODEL TO ANALYZE A PROPENSITY  
OF CUSTOMERS TO PURCHASE PRODUCTS  
AND SERVICES  
Serial Number: 09/816,794  
Our File Number: 44000/04225

Dear Sir:

On behalf of our client, we enclose the following documents in response to the Official Action dated October 20, 2005:

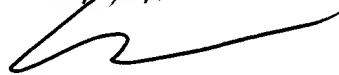
1. Transmittal Form;
2. Fee Transmittal Form;
3. Petition for Extension of Time Under 37 CFR 1.136(a)
4. Check in the amount of \$60.00 for the one-month extension fee; and
5. Amendment and Response to Office Action

Commissioner of Patents  
S/N: 09/816,794  
February 22, 2005  
Page 2

The Commission is hereby authorized to charge any additional fees that may be required or credit any overpayment, without specific authorization, to Deposit Account Number 03-0683. A duplicate of this letter is enclosed.

Also enclosed is an addressed, stamped postal card that we request you return to this office acknowledging your receipt of these materials.

Yours very truly,



Andrew C. Greenberg

ACG/dsb  
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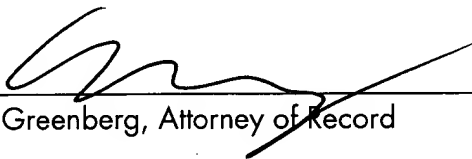
cc: Phoenix Marketing International

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Andrew C. Greenberg, Attorney of Record

2/22/05

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Date